



# OPPORTUNITIES IN THE CHINESE DAIRY SECTOR

## WORKSHOP ON BUSINESS LEADS IN NINGXIA AND HEBEI REGIONS

- What?* Presentation of fact finding study on the business opportunities in China for the Dutch Dairy chain.
- For whom?* Dutch companies active in the dairy chain
- When?* Wednesday 18 February '15, starting 14.30
- Where?* FME , Boerhaavelaan 40, Zoetermeer
- Register?* [Though this link](#). Attendance is free of charge
- More info?* Arthur Vernooij - 079 3531135 - [arthur@naftc.nl](mailto:arthur@naftc.nl)

### **PROGRAM** (starts at 15.00hrs)

- 1. Welcome and introduction of the program**  
*Mr. Ate Oostra chairman of MFS and former ambassador in China*
- 2. Presentation of the study on the business leads in Ningxia and Hebei**  
*Ms. Ina Enting of the Netherlands Agro, Food & Technology Centre China*
- 3. Q&A by participants**
- 4. Strategies and actions to tap the presented business opportunities**  
*interactive session moderated by Mr. Bob Steetskamp of the Topsector Agri&Food International*
- 5. end of workshop with drinks and bites**